



CREATIVE SERVICES



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WEB STRATEGIES

Through my association with the very most awesome writer, Judy Rosella Edwards, I am thrilled to offer comprehensive writing and networking opportunities. We will work with you through the design and execution of your website and networking opportunities to provide a constantly fresh face for your website and your business.

WEB CREATION

Visually engaging, photography-based and client-focused design.

WEB RE-CREATION

Take the site you liked when it was launched and move it to the next level of expectation for a more savvy audience.

SEARCH ENGINE OPTMIZATION (SEO)

Big companies have people dedicated to this cause, but the same SEO technique can work for you on a smaller scale.

WRITING/EDITING

The next evolution of effective websites will be founded in effective writing and editing.

Many clients feel that an assistant who has a computer and keyboard can write, thus avoiding that investment. Writing for Web Strategies is a distinctive writing technique that targets the web and digital communications reader resulting in the desired action.

SOCIAL NETWORKING

Based in the creation of a comprehensive e-mail list and married to an effective, attractive and navigable website, social networking through such entities as a regular newsletter, Facebook, blogs, LinkedIn and Twitter builds a foundation to keep you in front of your clients in a way that is appealing to them.