

CREATIVE SERVICES

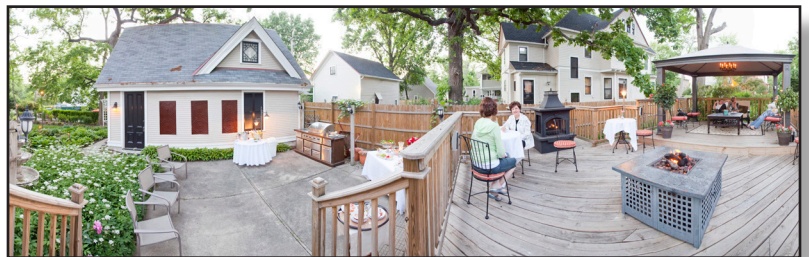


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Jeff McSweeney is a people focused Creative Strategist who uses his talents to fashion photography, graphic elements, web sites and an overall vision to maximize client goals and opportunities. These talents may be applied to existing efforts or searching to create a new vision. Jeff McSweeney Creative Services is an ideal resource.

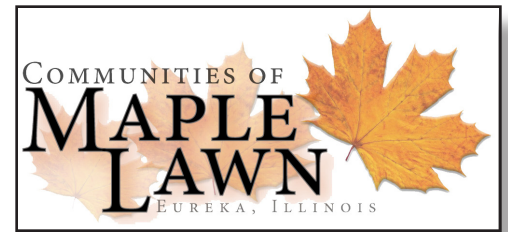
PHOTOGRAPHY

- 26 years of experience
- Master of Fine Arts - Photography
- people focused - client oriented
- multi-use images for web and print



GRAPHIC DESIGN

- Annual Reports
- Print & Web
- Logos
- Refresh or New



katieskids.net



eurekaillinois.net

WEB CREATION

- User Oriented
- Visually engaging
- Attractive
- Easily navigable

CREATIVE STRATEGIST

- Project Mangement - leader or team member
- New Marketing/Branding effort or
- Integration with existing efforts and staff
- Enhancing existing branding efforts

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